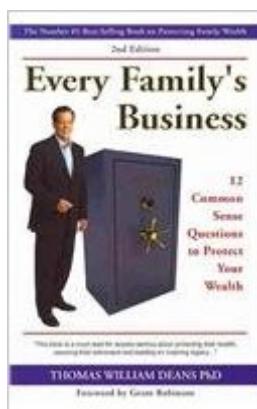


The book was found

Every Family's Business: 12 Common Sense Questions To Protect Your Wealth



Synopsis

Every Family's Business: 12 Common Sense Questions to Protect Your Wealth Paperback - January 31, 2009 by Thomas William, Ph.d. Deans

Book Information

Paperback: 139 pages

Publisher: Detente; 2 edition (January 31, 2009)

Language: English

ISBN-10: 0980891019

ISBN-13: 978-0980891010

Product Dimensions: 0.5 x 5.5 x 8.2 inches

Shipping Weight: 12.6 ounces

Average Customer Review: 4.8 out of 5 stars 7 customer reviews

Best Sellers Rank: #565,574 in Books (See Top 100 in Books) #56 in Books > Business & Money > Insurance > Life #532 in Books > Business & Money > Personal Finance > Retirement Planning #6597 in Books > Business & Money > Small Business & Entrepreneurship

Customer Reviews

Every Family's Business: 12 Common Sense Questions to Protect Your Wealth Paperback
January 31, 2009 by Thomas William, Ph.d. Deans

Phenomenal book! I'm using the 12 Questions w/ all my clients...

As a third generation business owner point of view needs to be heard.

Excellent

great book for family business - wish we would have come across it ten years ago - might have had better direction and less family fighting.

Tom Deans brings a much-needed message to the marketplace in "Every Family's Business." The true legacy of a family business has nothing to do with the business itself. It is the wealth that the business has created. If you have ever uttered (or heard your client utter) the words "this business

will never leave the family," read this book immediately. Deans sheds light on what he calls the "longevity myth" surrounding family-owned businesses, and gives owners & their advisors permission to raise the topic of selling the business at the right time for the right price. Family businesses are either creating wealth or destroying it, according to Deans. After reading this book, business owners will know which camp their business falls into.

Recommended strongly by my daughter, who had heard a presentation by the author, and I must admit it is a cleverly written quick read with some good advice. For anyone with a family business, this one really does offer some excellent advice.

Easy to read and very practical application. Great way to look at family businesses, as a second generation in the restaurant business found it to be very interesting and helpful read.

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